

EXTERNAL COMMUNICATION



To: All ROXUL Building Insulation Customers
From: Brian LeVoguer Vice President Building Insulation
Date: November 3, 2017
Re: ROXUL USA PRICE INCREASE ANNOUNCEMENT - Effective: January 2, 2018

Please be advised that effective Tuesday January 2nd, 2018, ROXUL will be increasing prices 3% on the following Commercial board products.

CAVITYROCK[®]
CURTAINROCK[®] 40, and 80
ROCKBOARD[®] 40, 60, and 80
SAFE[™]
SAFE[™] 55 and 65
ROXUL PLUS[®] MB

Pricing for light density batt products (AFB[®], COMFORTBATT[®] and SAFE 'N' SOUND[®]) and COMFORTBOARD[™] are not affected.

The above increase will apply to all orders shipped on or after Tuesday, January 2nd, 2018 regardless of the date of order placement.

New discounts will be provided by your ROXUL Sales Representative in the near future.

If you have any questions pertaining to this announcement, please feel free to contact your ROXUL Sales Representative or the undersigned.

Yours truly,

A handwritten signature in black ink, appearing to read 'B. LeVoguer'.

BRIAN LEVOGUER
VICE PRESIDENT / BUILDING INSULATION | ROXUL INC



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