



March 29, 2017

Dear Valued Customer,

Knauf Insulation is announcing a price increase on all Residential and Light Commercial Building Insulation Products effective with shipments on or after **June 2, 2017**. List pricing will be increased per the following guidelines:

EcoBatts™	8%
EcoRolls™	8%
Manufactured Housing Products	8%
Inner-Safe™ Batts	8%
All Loose Fill Insulation Products	12%
Basement Wall Insulation	8%

In an effort to maintain desired service levels, Knauf Insulation reserves the right to limit purchase quantities, based upon historic purchase levels, prior to the June 2, 2017 price increase date.

New Price Lists will be issued. If you have any questions about the implementation of this increase, please contact your Knauf Territory Manager.

Thank you for your continued support of Knauf Insulation. We very much value your business and are committed to changes that enhance the market for energy efficiency.

Sincerely,

Jeffrey R. Brisley
Sr. Vice President – Marketing & Business Development